



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-19-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

New York

Contract No 398867		Contract Dt 09-14-2012	Revision Dt 10-19-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS			Station/Market WABC - NEW YORK									
Agency Est# 1343			CMS # 243730	Sales Office PHILADELPHIA	Account Executive D. PARKER		Start Date 10-29-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243730							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1343																		
1	10-29-2012	10-29-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)				7	30	2								2	2,000	2	4,000.00
2	10-29-2012	10-29-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)				7	30	2								2	2,400	2	4,800.00
3	10-29-2012	10-29-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)				7	30	3								3	1,100	3	3,300.00
4	10-29-2012	10-29-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)				7	30	1								1	1,400	1	1,400.00
5	10-29-2012	10-29-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)				7	30	4								4	1,500	4	6,000.00
6	10-29-2012	10-29-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)				7	30	2								2	1,500	2	3,000.00
7	10-29-2012	10-29-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)				7	30	1								1	2,400	1	2,400.00
8	10-29-2012	10-29-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)				7	30	2								2	4,200	2	8,400.00
9	10-29-2012	10-29-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)				7	30	1								1	2,200	1	2,200.00
10	10-29-2012	10-29-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)				7	30	2								2	800	2	1,600.00
11	10-29-2012	10-29-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)				7	30	1								1	2,400	1	2,400.00
12	10-29-2012	10-29-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)				7	30	1								1	4,700	1	4,700.00
13	10-29-2012	10-29-2012	08:00PM - 10:00PM	PE MONDAY 8-10PM (7492)				7	30	2								2	26,000	2	52,000.00
14	10-29-2012	10-29-2012	10:00PM - 11:00PM	PE MONDAY 10-11PM (7474)				7	30	1								1	12,000	1	12,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: E : 1343															
																Contracted Gross Total:	25	108,200.00
																Actual Gross Total:	25	108,200.00
																Agency Commission:		16,230.00
																Net Total:		91,970.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total								
Nov 12		0.00		0.00		108,200.00		0.00		108,200.00								
TOTAL		0.00		0.00		108,200.00		0.00		108,200.00								

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